



JEROLD B. NEUMAN

LAND USE & DEVELOPMENT

LINER^{LLP}

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BIOGRAPHY

Jerold B. ("Jerry") Neuman is a Partner in Liner's Land Use, Development & Government Advocacy Group and tops the short list of sought-after land use, environmental, and government advocacy lawyers for real estate projects and transactions in California. He also represents individuals and companies looking to obtain local government licenses, permits, rights or contracts. Respected for obtaining governmental approvals and public participation, when needed, for many of the largest development projects in the state of California as well as securing government rights and contracts for large and small companies, Jerry has extensive experience in complex regulatory and legislative issues.

Jerry is and has been the lead negotiator and project coordinator for many of Southern California's most important real estate, green energy, infrastructure, and governmental procurement projects, including the Millennium Partners' Capitol Records proposed 1.2-million-square-foot development, the multi-modal retail/entertainment center at Hollywood and Highland, the Walt Disney Company's Grand Central Terminal Corporate Campus, the 110-acre Burbank Empire Center, the Airbus A380 airport readiness program, Element Power's efforts to create the world's largest combined solar and wind facility, and the multi-modal transit facility at the Del Mar Station.

Jerry's experience includes obtaining environmental clearances pursuant to the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA). Additionally, he has substantial experience in coordinating teams of professionals including architects, engineers, environmental scientists, community relations and communication consultants, and media relations specialists. Jerry also works regularly with elected officials, organized labor, and community and business leaders in connection with many of these projects and issues.

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Jerry's success is due in large part to his civic and community engagement through which he has created a network of corporate, community and political relationships that allow him to activate a variety of resources for his clients' benefit. Whether connecting to the State's infrastructure or a community leader who is mindful of development within the client's area, Jerry's ability to understand the important relationships between community, business, and politics provides him with the unique ability to provide and promote solutions where others fail. A creative and strategic thinker, Jerry's role often moves beyond mere legal counsel to that of strategic advisor in almost any matter within which he works.

By virtue of these skills, Jerry has been asked to be among a select few to serve as advisor on the development of communities throughout California. Among those communities is Fresno, where he was approached by the Governor of California and the Mayor of Fresno to serve on the Fresno General Plan Implementation & Infill Development Task Force. The Task Force works in partnership with the California Governor's Office of Planning and Research, and with technical assistance support from the U.S. Environmental Protection Agency (EPA) through the White House Strong Cities, Strong Communities (SC2) initiative. In Los Angeles, Jerry has worked on the Mixed-Income Housing Technical Advisory Committee, which has allowed him to provide his great local knowledge to issues at the direction of the Mayor. Beyond his civic engagement, Jerry is also a founding director of Mission Valley Bank and is on the Executive Boards of many of Los Angeles' most important commercial and charitable organizations.

Ultimately, Jerry's demonstrated commitment to both civic and business enterprises within the community has allowed him to become a major influence on many of Los Angeles' most important endeavors.

EDUCATION

Columbia University School of Law (J.D.)

University of Arizona (B.A., with honors)

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SPEAKING ENGAGEMENTS & PUBLICATIONS

Speaking Engagements

- Speaker, Bisnow's State of the Market Event, February 14, 2017
- "Foreign Investments Panel", Bisnow's New York City Foreign Investment, January 2017
- POLITICO Magazine Event - Downtown Los Angeles Development, June 2014
- "Evolution of Downtown LA," 3rd Annual Evolution of Downtown, June 25, 2013
- Urban Land Institute - Young Leaders Group Breakfast, March 2012
- Real Estate Associate Program (REAP), Guest Lecturer, 2011- 2012
- USC, Marshall School of Business, Guest Lecturer, October 2011
- "Don't Kill the Messenger: Understanding and Overcoming Major Project Coordination Interdisciplinary Challenges," American Planning Association California Chapter Conference, November 2010
- "Utilization of Landscape Infrastructure as a Business Development Tool," ULI LA Chapter, October 2010
- "Intersection of Government and Real Estate," ULI Mixed-Use Development Council session at ULI Fall Meeting, October 2010

Publications:

- Row DTLA's Vast Old Buildings and Huge New Vision, *Los Angeles Downtown News*, March 4, 2016
 - How are Public/Private Partnerships Fairing in Today's Tough Environment, *Urban Land Institute*, May 2011
 - The Utilization of National and State Environmental Assessment For the Benefit of Major Real Estate Projects, *American College of Real Estate Lawyers (ACREL)*, April 2010
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NEWS

- August 15, 2017: Developer Crescent Heights files plans for 70-story skyscraper at 1045 Olive
Curbed Los Angeles
- August 1, 2017: Jerry Neuman and Stuart Liner Named to the LABJ's "The Los Angeles 500"
Los Angeles Business Journal
- May 26, 2017: Chambers USA 2017 Recognizes Liner LLP
Chambers USA
- May 15, 2017: City of L.A.'s Rental Unit Law Proves Tough Sell
Los Angeles Business Journal
- May 5, 2017: Ground broken for Paul Williams apartment complex
Los Angeles Wave
- April 24, 2017: Liner LLP Ranks #3 Among Top Lobbying Firms
Los Angeles Business Journal
- February 16, 2017: Why Build In Emerging Neighborhoods
Bisnow
- February 2, 2017: As China Money Slows to a Crawl, the Rules of Foreign Investment have Changed
Bisnow
- December 2, 2016: See you in court: How Build Better LA and the Neighborhood Integrity Initiative could be challenged
The Real Deal
- November 21, 2016: Banc Of California CEO Talks CRE
Bisnow
- September 2, 2016: Jerry Neuman and Stuart Liner Named to the LABJ's "The Los Angeles 500"
Los Angeles Business Journal
- August 22, 2016: Los Angeles' Homelessness Crisis: Leadership from Jerry Neuman and Business Community
The Planning Report
- April 18, 2016: Liner LLP Selected #6 to The Los Angeles Business Journal's THE LIST: Lobbying Firms
Los Angeles Business Journal
- March 4, 2016: Row DTLA's Vast Old Buildings and Huge New Vision
Los Angeles Downtown News
- February 22, 2016: Lofty Goal

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Los Angeles Business Journal

- January 20, 2016: Regulations governing the "mansionization" of Los Angeles
Inside Counsel
- April 20, 2015: The List: Largest Lobbying Firms
Los Angeles Business Journal
- April 13, 2015: Chinese Developer Reveals Plans for South Park Mega-Project
Los Angeles Downtown News
- March 11, 2015: 4 Pitfalls For Foreign Investment In US Real Estate
Law360
- January 14, 2015: Hollywood Deals Stop as David Fights Goliath: Real Estate
Bloomberg
- September 19, 2014: SCI-Arc's newly announced director sees growth and a global presence
LA Times
- August 13, 2014: California's Top 50 Development Lawyers
Los Angeles Daily Journal
- August 13, 2014: As development fires back up, cities overhaul zoning
Los Angeles Daily Journal
- January 22, 2014: On The Move: Law Firms
The Recorder
- January 15, 2014: Liner's Expansion Continues: Neuman and Kiely Join From Sheppard Mullin

RECOGNITION

- *Chambers USA*, Real Estate: Zoning/Land Use (2017)
- *Southern California Super Lawyer* (2016-2017)
- Los Angeles Business Journal "500 Most Influential People in Los Angeles" (2016-2017)
- Los Angeles Daily Journal, California's Top 50 Development Lawyers, Los Angeles Daily Journal (2014)
- CORO, Crystal Eagle Award Recipient. Honored for outstanding leadership in public affairs (2014)
- Los Angeles Business Journal, Top Real Estate Attorneys

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- Los Angeles Business Journal, Who's Who in Real Estate
- Member of the Year, Los Angeles Chamber of Commerce



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COMMUNITY

Jerry is an active member of numerous boards and professional organizations, including:

- Executive Board Member, Central City Association
- Vice Chair, Los Angeles Area Chamber of Commerce - Chair of Government and Fiscal Affairs, Member of PAC Committee, and Member of Task Force: Jobs and Economic Recovery and Retention Initiative
- Member, Urban Land Institute's Mixed-Use Development Council
- Board Member, Hollywood Chamber of Commerce
- Board Member, United States Veterans Initiative
- Board Member, United Way of Greater Los Angeles
- President, Hollywood Community Housing Corporation
- Board Member, Curtis School
- Board Member, Friends of the Hollywood Central Park
- Founding Board Member, Mission Valley Bank
- Co-Chair, Home for Good (Initiative of United Way of Greater Los Angeles and LA Chamber of Commerce)
- Board Secretary, Los Angeles United Futbol Academy (LAUFA)
- Southern California Institute of Architecture (SCI-Arc) -

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Former Chairman of the Board of Trustees

- Board Member, Center for the Study of Los Angeles, Loyola Marymount University

REPRESENTATIONS

- The transformational Crossroads of the World redevelopment project, a high profile \$1 billion+ project to revitalize the historic Crossroads of the World complex in Hollywood;
- The landmark Shenzhen Hazens \$700 million development mega-project that will radically transform the block just east of L.A. Live, and which places Liner in the center of the current trend of Chinese developers launching projects in Downtown Los Angeles;
- The 32-acre Alameda Square redevelopment project - the largest industrial conversions in Los Angeles; and The Chinatown Station project, a redevelopment of a major parcel of land in downtown Los Angeles and Chinatown that is set to be a major boost for that area's residential market.
- Millennium Partners' Capitol Records proposed 1.2-million-square-foot development, the multi-modal retail/entertainment center at Hollywood and Highland, the Walt Disney Company's Grand Central Terminal Corporate Campus, the 110-acre Burbank Empire Center, the Airbus A380 airport readiness program, Element Powers efforts to create the world's largest combined solar and wind facility, and the multi-modal transit facility at the Del Mar Station.